



Above: Designed by a renowned local architectural firm and meticulously executed by MSB, the soft curved lines and elegant exterior details of this captivating new residence clearly proves why the difference is in the details for MSB. Bottom: MSB and Benchmark Wood Studio is applauded for their abilities to combine the modern conveniences of today with a timeless elegance in this sophisticated kitchen design. It is these remarkable details and fine workmanship that have become a well-earned trademark of MSB.

## RESIDENTIAL CUSTOM HOME BUILDER

# Mike Schaap Builders Inc.

*Mike Schaap, Owner*

Since pouring its first foundation in 1986, Mike Schaap Builders, Inc. (MSB) has built a reputation as carefully as its finely crafted homes. It is a reputation it has earned through its strategic partnerships with architects, designers and employees of the highest caliber alongside the discerning clientele it has been blessed to serve with each meticulous and one-of-a-kind creation.

"Mike Schaap's team did a fantastic job and the end result far exceeded our expectations. They met every deadline and always responded to any request quickly and with great professionalism."

– The Chamberlains



### TIMELESS DETAILS

For the past three decades, its one-of-a-kind custom homes have stood the test of time. Showcasing a diverse portfolio from classic beachfront architecture to modern masterpieces, each design is as individual as its clients.

While recognized with the industry's highest awards and honors, its personal and sincere business philosophy distinguishes MSB and extends to the trust it builds with their clients.

"Our success can only be predicated on the success with our clients," Mike Schaap says. "And while accolades are a nice testament to our talent, the synergy we cultivate with clients is what really sets us apart."

"Their ideas and service were great; the final product was better than we thought as they covered all the details. All their people were professional and service oriented. We would absolutely hire them again." – The Lantings

### ALL TOGETHER NOW

Whether it be MSB's unprecedented talent and all-encompassing services or its external partnerships with highly regarded specialty subcontractors, architects and designers, it is its team-based approach that proves the sum of the whole is indeed greater than its parts.

With over 35 estimators, project managers, supervisors and craftsman on staff, MSB is



Above: With every exterior and interior detail carefully planned and designed entirely in-house, this handsome beachfront retreat is a perfect example as to the ways in which MSB's comprehensive design and build team tie everything together into one beautiful package. Top right: As seen here in this sleek and contemporary kitchen design featuring Benchmark Wood Studio's fine custom cabinetry, MSB leads every project with the end result in mind, ensuring the final product is always delivered to exacting specifications and its distinct personality shines bright.



Above: With the help of MSB's creative team, the fresh design of this lakefront residence now presents both superior aesthetic qualities and better traffic flow, as well as ample storage and plenty of light come day or night. Bottom: Though it was time to start fresh and part with the dated appearance of this Lake Michigan condo, MSB also was faced with overcoming the structural design limitations of a multi-family association building that was restricted to its current square footage, ceiling heights and exterior details, such as window placements and door entries.



bolstered by the finest resources and talent. Its hand-picked team of specialists ensure each design is built to exacting specifications, and the end results are just as spectacular as they are enduring.

Adding to their impressive roster, MSB is also backed by a specialized team of creative individuals that encompass design in its many realms, from architectural design to interior design to hand-crafted custom cabinetry and millwork. Working side-by-side, MSB and Benchmark Wood & Design Studios unify the design and build process into one efficient and well-organized system that promotes an inspiring and enjoyable client experience.

"The exceptional talent of our team and valued partnerships with other industry specialists, combined with our 31 years of experience, has enabled us to successfully streamline a complex process

and incorporate a philosophy built around transparency, efficiency and most importantly, the relationships with our clients," Schaap notes.



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Top Left: The powerful collaboration between MSB and Benchmark Wood & Design Studios is shown here in this incredible before and after renovation. Initially embodying a mix of both Spanish and old world elements, the unusual interplay between styles led this kitchen to feel unorganized, tight and disconnected from the rest of the home. Above: While improving both layout and symmetry, the team thoughtfully infused a rustic and natural flair and utilized the client's love of reclaimed wood throughout nearly every application. Left: The result of MSB's and Benchmark Wood & Design Studios' impressive team-based approach is a cohesive design with functional workspace, floor-to ceiling storage and rich wood tones shown around every corner.



Above: The creation of this exquisite custom home came to fruition after a harmonious collaboration between MSB, the client, the architect and the designer. Further enhancing the team's flawless design and distinctive craftsman character, the intricate exterior millwork of Benchmark Wood Studio ensures a commanding street presence.

### Company information:

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#### Awards:

- 2016 Gold Nugget Award - Best Custom Home (over 8,000 sq. ft.)
- 2016 Grand Rapids HBA Spring Parade of Homes - Best Floorplan, Best Kitchen, Best Curb Appeal, Best Interior Elements, Best Master Suite (\$1 million+)
- 2016 Detroit Home Design Awards - 1st Place Vacation Home in Michigan
- 2016 Detroit Home Design Awards - 2nd Place Traditional Architecture (4,000+ sq. ft.)
- 2016 Detroit Home Design Awards - 2nd Place Historic Renovation/Restoration
- 2016 Detroit Home Design Awards - 2nd Place Custom Cabinet Installation
- 2015 NAHB Best in American Living Awards - Silver Award for Kitchen Design
- 2015 NAHB Best in American Living Awards - Silver Award for Kitchen Remodel (\$75,001 & over)

### HOME BASE

MSB was founded on the deep-rooted disciplines of traditional building and time-tested techniques. Fueled by a passion for building exceptional custom homes, its committed to re-searching new and innovative materials, trends, designs and construction methods that improve the performance and durability of its client's homes. This never-ending pursuit of excellence guarantees it continuously delivers the highest quality, most energy-efficient and aesthetically pleasing homes that are available today.

From new construction to remodeling, MSB brings a contagious enthusiasm and thoroughness for design and construction. Whether you plan to add a second story, expand a master suite or cook up a state-of-the-art custom kitchen, MSB is well-versed in handling your large-scale renovation projects. Helping homeowners breathe new life into their existing homes is just another value-added complement its clients have come to truly appreciate.

Although its custom creations speak for themselves, its client satisfaction speaks just as loudly.

"The entire team is world class and a joy to work with. Everyone treated us like we were their most important customer. They helped us put our ideas into a plan as we underwent a complete remodel. We are told all the time now that our home looks like something that should be in a magazine. Not bad for an old farm house built in the 1800's." – The Millers